



Love Your City Badge Requirements: 85 Action Items

It's time to let everyone know about all of your hard work!

Become a member of Love Your City and join a group of businesses and organizations who are leading with purpose and building stronger communities by focusing on sustainable growth. You may already be leading in one area, and learning in another. Either way, you deserve to get recognized for **leading your organization with purpose**. Track and share your impact and be listed in our Impact Directory.

There are **10** Badge categories, each with 4-18 Stars you can earn. See badge action items below. New 2024 impact actions are shown below in **bold**.



Built Environment

- Support affordable housing organizations and programs
- Provide home-buying assistance for employees
- **Advocate for land use policies that prioritize equitable investment of resources for residents in New Orleans**
- **Leverage free, flexible, or unused space for community benefit**
- **Provide a Savings or Retirement account match**
- **Provide educational resources about home-buying assistance programs to all employees**
- **Provide educational resources for financial literacy to employees through trainings, class or workshop assistance**



Education

- Provide paid professional development opportunities through trainings, certifications, and other resources
- Offer pathways of professional development for all employees
- Participate in community apprenticeships or other workforce development programs
- Support organizations that promote educational services
- **Offer internship programs (paid or for academic credit)**
- **Partner with youth educational programs**
- **Provide flexibility for parents who need to pick up their children from school or other programs**



Energy

- Implement an Energy Efficiency policy
- Participate in the Energy Smart Program or other energy assessment program
- Educate and train your team on your energy efficiency strategies
- Support organizations that advocate for energy efficiency, accessible energy, and/or renewable energy
- Track and assess energy and water consumption
- Utilize renewable energy
- **Track and report energy savings**
- **Support community opportunities for accessible renewable energy**



Health

- Offer onsite healthcare access or healthcare programs
- Offer paid health insurance to employees (or stipend for smaller organizations)
- Offer retirement plans to employees
- Offer short-term and long-term disability insurance
- Provide paid family leave
- Support organizations that promote healthy living
- **Provide paid maternity and paternity leave for full time employees**
- **Offer gym, yoga, mental health services, or other alternative health benefits**



Equity

- Support organizations that promote Equity
- Implement a policy to support Disadvantaged Business Enterprise (DBE) owned suppliers
- Implement an anti-racism and inclusivity policy
- Support employees in workforce development programs by providing resources, flexible work arrangements, compensation for professional development, etc.
- Offer living wages to all employees
- Facilitate or participate in an annual employee anti-racism or inclusivity training
- Track and share Supplier Diversity spending
- **Accommodate childcare for employees**
- **Attend equity educational workshops**
- **Ban the Box during hiring**
- **Create internal system for workplace bias reporting (inclusive of employer follow up)**
- **Develop and Implement a pronoun policy**
- **Guarantee weekly minimum for hourly employees**
- **Offer internal support to combat language barriers at the workplace**
- **Provide gender inclusive facilities on property**
- **Provide opportunities for Cross Training**
- **Provide salary ranges and transparency during hiring**
- **Take an equity audit or Index**



Local Culture

- Implement a policy to favor local artists, designers, and musicians
- Implement a policy to support locally-owned businesses
- Support organizations that advocate for local culture
- Track and share spending on local vendors



Local Food Access

- Donate leftover food items
- Support organizations and programs that promote local food production
- Track and share company spending on local food suppliers
- **Implement a policy to support locally-owned suppliers**



Transportation

- Install bike racks or offer indoor bike storage at your facility
- Install Electric Vehicle (EV) power station(s) at your business location
- Offer flexible work arrangements for your employees, as applicable
- Offer health insurance cost savings for using alternative transportation
- Provide navigation support for alternative modes of transportation to your workplace
- Support organizations and programs that promote alternative modes of transportation
- **Incentivize biking/public transit by offering stipends**
- **Provide commuter benefits**
- **Provide safety materials for commuters biking or walking**
- **Create a policy to prioritize ground transportation over air for business travel where possible**



Water Management

- Adopt a catch basin
- Engage in a stormwater assessment
- Install low-flow water fixtures
- Implement Green Stormwater Infrastructure
- Promote water conservation through employee education and engagement
- Recycle FOG (Fats, oils, and grease)
- Support organizations that help prevent flooding through green infrastructure, manage water wisely, and / or organizations that help restore the coast through donations and volunteering.
- **Facilitate or host a community conversation on stormwater education**
- **Provide educational resources to employees about coastal restoration projects in Louisiana**
- **Recycle items that also contribute to coastal restoration (glass, Christmas trees, etc.)**



Zero Waste

- Compost food scraps and other organic materials
- Donate leftover food, materials, and resources
- Conduct an annual waste stream assessment
- Implement a Zero Waste policy or goal
- Implement company-wide recycling for metal, cardboard, paper and other relevant materials
- Promote waste reduction strategies with staff and customers by providing signage, trainings, competitions, and/or rewards
- **Update SOPs and training events for staff on waste reduction strategies**
- **Track and report waste diversion rates**
- **Support organizations that promote Waste Reduction**